



Christina Ives

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About Me

Hello! I'm a passionate graphic designer based in Philadelphia, PA, with one year of experience in the field. I am eager to collaborate and contribute to create projects that make an impact.

My expertise lies in branding, identity, and web design, where I strive to bring innovative ideas to life through visual storytelling. Three words that define me are adaptable, loyal, and creative. I thrive in dynamic environments, am dedicated to the teams I work with, and approach every project with a fresh perspective and creative flair. I am excited about the opportunity to work together and contribute to your design needs. Please don't hesitate to reach out if you're interested in learning more about me and my work.

Education

BFA, Graphic Design
Moore College of Art & Design
Philadelphia, PA, 2022

Publication Design Workshop
Gustavo Piqueria, Casa Rex, Brazil
Virtual
March 2021

Honors

Senior Show 2020
Levy Gallery
The Galleries at Moore
Philadelphia, 2022

Vote 2020, AIGA
Graham Gallery
The Galleries at Moore
Philadelphia, 2020

Tools

InDesign
Illustrator
Photoshop
Macintosh and Windows
HTML/CSS
Kajabi

After Effects
Graphictech plotter
Cutting Master
Canva
Figma
Wix

Design

Branding
Illustration
Wire-framing
Packaging
Publication design
Social Media Content Creation

Typography
Web Design
Production
presentation

Special Skills

Drawing (Graphite, Pen, Charcoal)
Painting (Acrylic. Water Color)

Work Experience

Logo Design Volunteer
The Arc Community Advocates
Virtual,
April- May 2024

-Creating a logo design for the inclusion Conference.

Freelance Graphic Design
Karen Warner Schueler
Tangible Group
Virtual,
April- Present

-Uploading deck presentation for online course on Kajabi.

-Designing a Kajabi website for the online course. Using the brand guide provided.

Shift Lead
VCA Animal Hospital and Boarding,
Newtown Square, PA
Present

-Give overall direction to staff, leading the team, and insuring completion of task.

-Responsible for manger handle animals during walks, feeds, bathes and medication if needed.

-Handling medications at all times during meals.

-Speaking to owner about their pets when an incidents happens or if pet needs to be seen.

-Communicate concerns to next incoming staff about the animals.

Kennel Assistant

October - April

- Responsible for handling animals during walks, ensuring their safety and well-being at all times.
- Perform feeding and watering duties for boarding animals, following specific dietary instructions and schedules.
- Supervise and engage dogs in private play sessions, providing necessary exercise and stimulation.
- Aid clients in the arrival and departure process, assisting with gathering belongings and setting up runs for their pet's stay.
- Maintain cleanliness and sanitation of daycare yards and runs, adhering to strict hygiene protocols.
- Promptly report any incidents or concerns to head leads, ensuring appropriate action is taken.
- Perform various chores such as scooping buckets, handling trash, washing dishes, laundering bedding, and mopping floors to maintain a clean and organized environment.

Graphic Design Production

Paramount Signs, Downingtown, PA

March - June 2023

- Generated proofs for client signage, vinyl graphics, outdoor banners, pathways, wall graphics, and trucks.
- Utilized design software to create and finalize proofs ensuring accuracy and alignment with client specifications.
- Executed printing and plotting of print designs, overseeing the production process from start to finish.
- Installed finished artwork on various surfaces, ensuring quality and adherence to design specifications.
- Facilitated communication and interaction with clients, addressing inquiries, providing updates, and ensuring customer satisfaction.
- Collaborated with team members to streamline workflow processes and optimize production efficiency.

Graphic Design Intern

Ayana Therapy

Virtual,

June 2021- August 2021

- Designed engaging social media content to promote brand awareness and increase audience engagement across various platforms. Assisted in the development of re-branding materials, including logos, visual identity elements, and marketing collateral.
- Collaborated with the marketing team to brainstorm ideas, refine concepts, and ensure consistency in branding. Utilized design software to create visually appealing graphics and layouts that effectively conveyed the brand's message.
- Contributed to creative brainstorming sessions, offering innovative ideas and solutions to enhance the brand's visual presence.
- Demonstrated flexibility and adaptability in a virtual work environment, effectively managing tasks and meeting project deadlines.

Cleaner

Lena's Cleaning Service

Philadelphia, PA,

June 2018- January 2023

- Clean Residential and Commercial Spaces

Caregiver

The Residence at Glenn Riddle Senior Living

Media, PA,

June 2017-May 2022

- Communicate daily reminders to residents
- Assist with grooming, hygiene, feeding, and bed time preparation
- Setting/ cleaning up the dining room